

Rep Order# 6858961 Ver# 1 Status New

Traffic Order#

210297

Printed: 09/27/2012 1:11 PM
Last Received: 09/27/2012 11:54 AM
Showing Buylines: All Lines

1 of 2

503

Station WOTV-TV GRAND RAPIDS/KALAMAZO
Advertiser () UPTON FOR ALL OF US
Product UPTON FOR ALL OF US
Estimate# 3239
Buyer BEN ANGLE
Phone#
Fax#

Agency () NATIONAL MEDIA RESEARCH PLANNING Rep Firm
& PLACEMENT, 815 SLATER LANE
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 226/406/3239
Flight Dates 10/30/2012 - 11/05/2012
Hiatus Weeks
Sales Office () PHILADELPHIA
Salesperson () IAN AMBRON
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-525-9757

--- CONTRACT COMMENT ---

UPTON FOR ALL OF US SC=*

--- REMARKS ---

THIS IS A NEW ORDER
CLIENT: UPTON FOR ALL OF US
OUR TOTAL IS \$3000
PLS CONFIRM
THANKS KELLY

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	SA	330P-7P	NCAFL MSU/UM	:30	\$1,500.00	11/03-11/03	2	1	2	\$3,000.00	

Rating: 6.0

---REPORT TOTALS---

Report Totals: 2 / \$3,000.00

---SALES MONTHLY TOTALS---

Nov 12: 2 / \$3,000.00

Sales Totals: 2 / \$3,000.00

Station Totals: 2 / \$3,000.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$3,000

CATV 0%
WXSP 0%
WOOD 0%
WZPX 0%
WOTV 100%
WZZM 0%

WMWT 0%

WXMI 0%

Books null
Demos RA35+

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--- CREDIT RISK ---

CASH IN ADVANCE